



FOR IMMEDIATE DISTRIBUTION

St Petersburg, FL — April 18, 2019

Navigare Yachting adds Marine Servicenter to dealer network

Navigare Yachting strengthens distribution with Marine Servicenter as partner dealer in Washington state.

Jesper Rönngard, CEO of Navigare Yachting, announces that Marine Servicenter of Seattle and Anacortes, Washington, has joined as a partner dealer for the Pacific Northwest.

Over the past 40 years Marine Servicenter has acquired the reputation of premiere one-stop boating center in Washington state, with exclusive distribution for Jeanneau monohulls and Lagoon catamarans, and more than 40 staff employed at its two sales offices and full-service boatyard.

“We’re thrilled to partner with Marine Servicenter, whose company values and goals align so well with Navigare’s,” commented Phillip Winter, Partner Manager for Navigare Yachting USA. “By offering ownerships programs through charter management in many locations worldwide, Marine Servicenter is able to better serve their clients. More choices, more freedom, and better access to yacht ownership without the hassle of logistics and yacht maintenance.”

Dan Krier, VP of Yacht Sales for Marine Servicenter, is a long-time charter enthusiast who fully embraces the “ownership in charter” model. When asked why Marine Servicenter chose Navigare, he was prompt to explain: “We’ve established our reputation on top-notch yacht service and customer care over decades. With the transparency and accountability that Navigare built in its maintenance program, we know we’ve found our match in a charter operator that cannot be found elsewhere. Through our partnership with Navigare Yachting, we can expand our full-service offering to our clients beyond the Pacific Northwest.”

About Navigare Yachting

Navigare Yachting is the world’s leading premium charter operator of sailing yachts, with over 250 units worldwide. Founded in 2001 and with managing offices in Sweden, Croatia and the USA, we offer the charter experience of a lifetime to our clients aboard luxury brands like Jeanneau, Beneteau, Bavaria, Hanse, Dufour, Lagoon, Fountaine Pajot, and Nautitech. Navigare Yachting also provides yacht ownership programs through dealers who can supplement their client offering with unmatched quality and customer care.

For more information, visit www.navigare-yachting.com

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